

3780p



41%
R&D
expenditure

37%
R&D
workforce



12 Million
inhabitants



EXPORT



646,000
students

16 Universities
61 Grandes Ecoles

2500

43%

40%

INNOVATION



EMPLOYMENT



5%

51%

45%

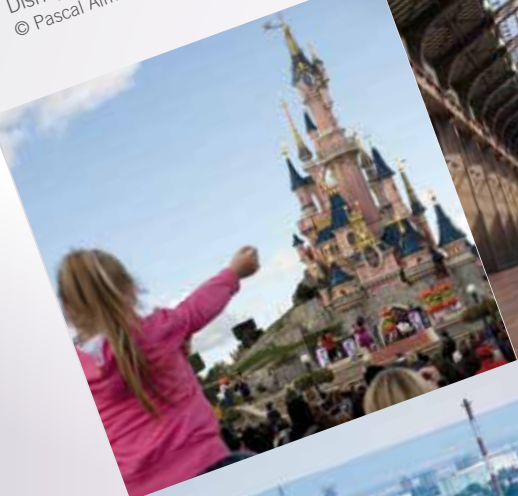
77%

Paris Region Key Figures 2016



**PARIS
REGION**
SOURCE OF INSPIRATION

Disneyland® Paris (Seine-et-Marne)
© Pascal Aimar



Cité du Cinéma (Seine-Saint-Denis)
© Lunity



ESSEC (Val-d'Oise)
© Sébastien Le Clézio / Hubstart Paris®



Port of Limay (Yvelines)
Paris Region Entreprises /
Pascal Aimar / Tendance Floue



Rungis International Market
(Val-de-Marne)
© Kate Barry



Genopole (Essonne)
© Genopole / A. Da Silva



The Eiffel Tower (Paris)
© Paris Tourist Office / Sarah Sergent



La Défense (Hauts-de-Seine)
© IAU Île-de-France / Roger



WELCOME TO THE PARIS REGION, SOURCE OF INSPIRATION

Paris Region Key Figures 2016 lays out a panorama of the region's business and social life, positioning it among the leading regions in Europe and worldwide.

With its main key indicators, the brochure "Paris Region Key Figures 2016" is a tool for decision and action in favour of enterprises and territories, useful to economic and political leaders in the region and to all those who seek a global vision of the regional economy.

Paris Region Key Figures 2016 is produced by Paris Region Entreprises, the Paris Île-de-France Regional Chamber of Commerce and Industry and the Paris Region Planning and Development Agency (IAU Île-de-France).





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TOURISM AND QUALITY OF LIFE



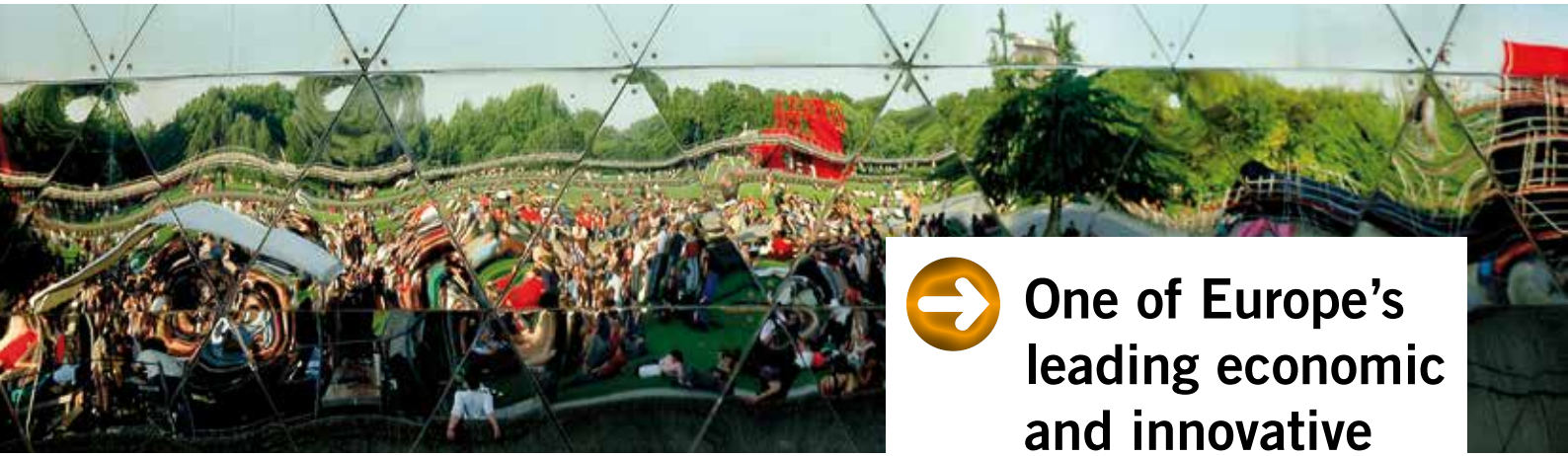


THE PARIS REGION, A MAJOR BUSINESS HUB IN EUROPE

Standing at the crossroads of European and worldwide trade, the Paris Region is France's leading economic region and one of Europe's foremost business hubs. As the capital region, it hosts a population of 12 million (18.1% of Metropolitan France's population) that is younger than the national average.

Its main assets:

- The highest GDP in EU28 in value: **30.9% of the French nation's GDP and 4.6% of the European Union's GDP**, ahead of Greater London and Lombardy
- Its deep-rooted industrial tradition can be seen in its dense fabric of SMEs/SMIs and its wide range of activities. It brings together **a high density of technology companies** (major groups, SMEs, startups), **world-class competitiveness clusters and one of Europe's highest concentrations in the science and technology sectors**
- As Europe's leading employment area, it boasts a highly qualified workforce: **35% of French executives**. The Paris Region hosts the largest concentration of students in Europe, with 25% of students in France and 40% of PhD students
- Further boosting its appeal, the region **benefits from top-notch infrastructure facilities**.
The Paris air hub is continental Europe's leader: all major European cities are within 2 hours by plane.
With 70 ports dotted along 500 km of navigable waterways, the region is also the **second-ranking inland waterway platform in Europe**. Ports de Paris is the world's leading inland port in the tourism sector with a fleet of more than 110 boats and 8 million passengers transported in 2014
- Its **broadband communication networks** mean that businesses can enjoy technological conditions that will boost their growth
- Lastly, the Paris Region, and in particular inner Paris itself, a city of art, history and culture, is the world's leading tourist region, highly attractive to international tourists. Moreover, with 700,000 m² in exhibition space, **Paris is ranked N° 1 in the world in welcoming visitors and world-class business meetings. It also leads Europe in available surface for trade exhibitions.**

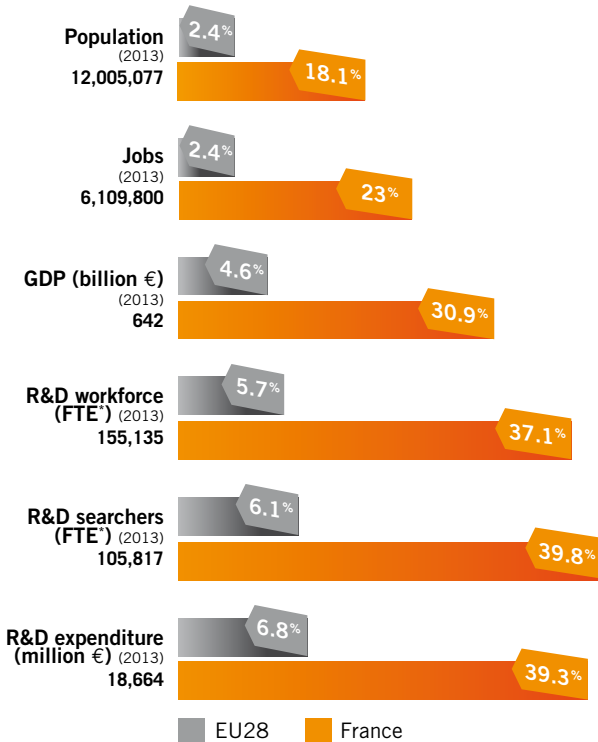


La Géode © Julie Guichès / Picturertank



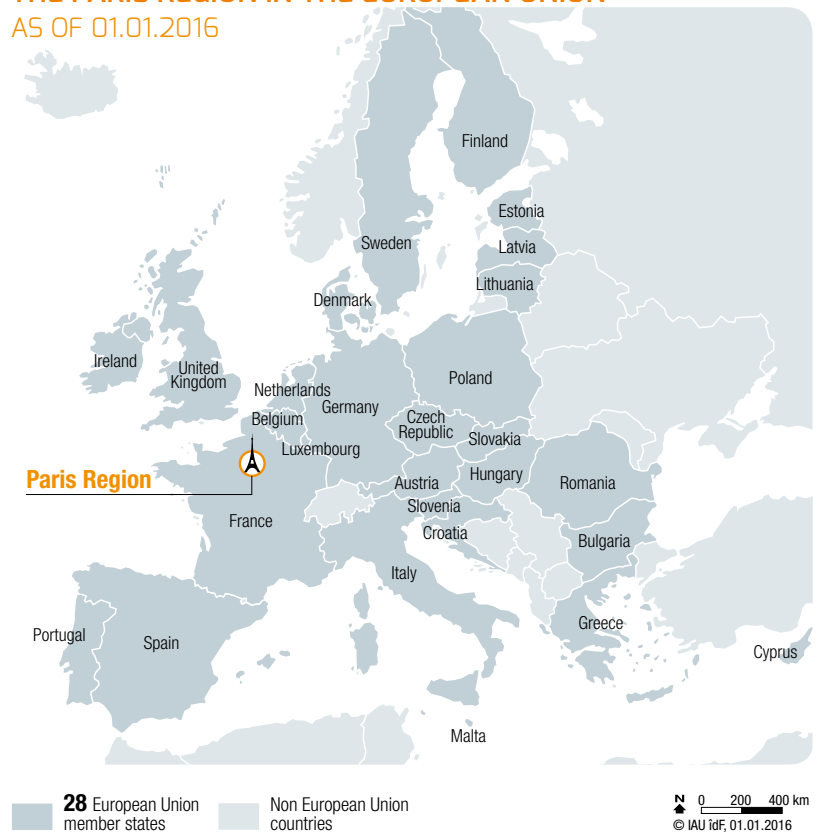
One of Europe's leading economic and innovative regions

PARIS REGION VS FRANCE & EUROPE



* Full Time Equivalent
Source: INSEE, Eurostat, Ministry of Higher Education and Research

THE PARIS REGION IN THE EUROPEAN UNION AS OF 01.01.2016



AN INTERNATIONAL REGION

1.5 million foreigners (12.9% of the population) (2012)

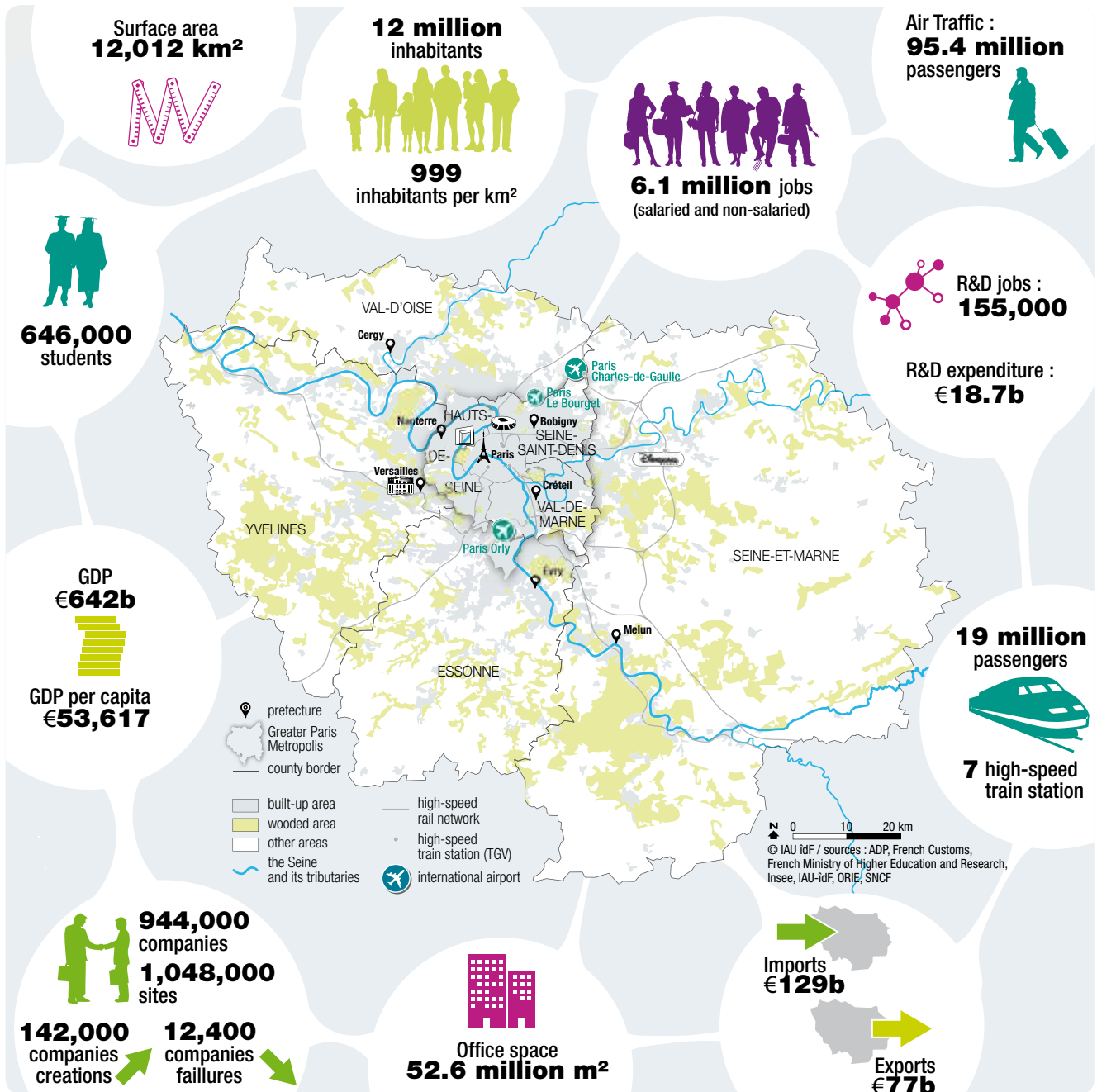
67,000 foreign students in universities (2014-15)

13,000 foreign companies (2010)

368 foreign companies have created or preserved 5,032 jobs in 2014



PARIS REGION ECONOMIC DATA





12 million inhabitants

Solidays © Laurent Villeret / Dolce Vita / Pictoretank



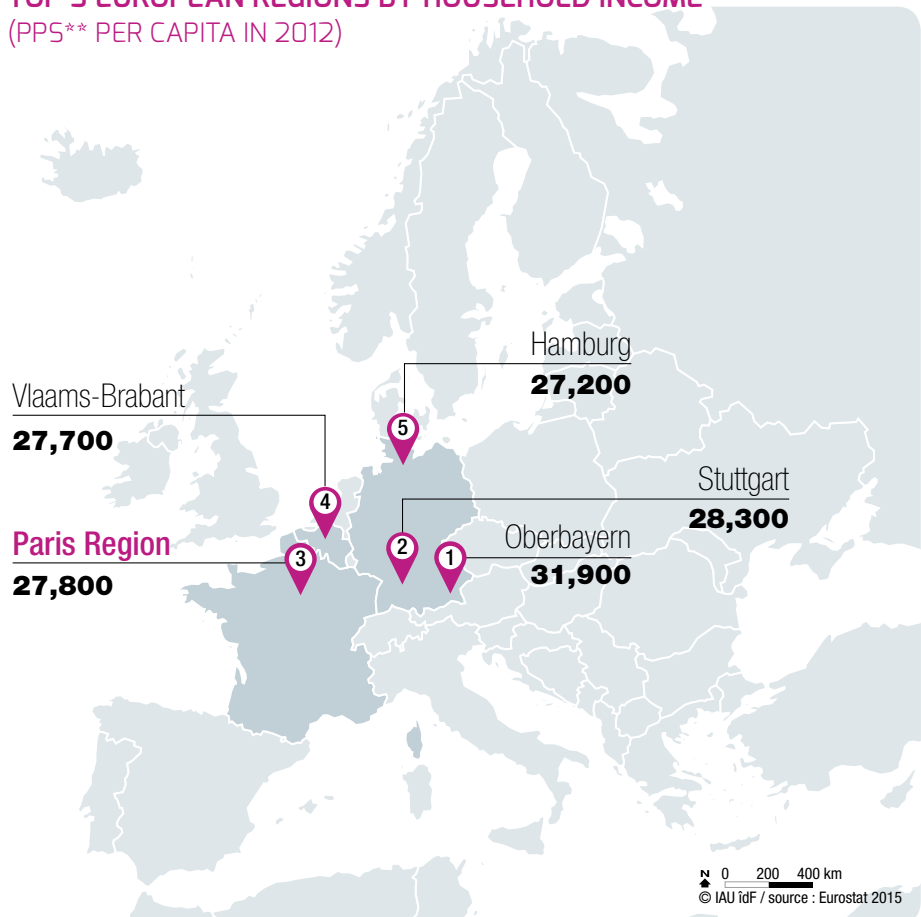
EUROPE'S MOST POPULATED REGION

12 million inhabitants
18.1% of France's population
2.4% of EU28's population

There are 5 towns in the Paris Region with more than **100,000 inhabitants**: Paris, Boulogne-Billancourt, Saint-Denis, Argenteuil and Montreuil
 (INSEE 12/15, data 2013, Eurostat 12/15, data 1.1.2014)

TOP 5 EUROPEAN REGIONS BY HOUSEHOLD INCOME* (PPS** PER CAPITA IN 2012)

THE 3RD WEALTHIEST POPULATION IN EUROPE



* excluding Luxembourg
 ** PPS: Purchasing Power Standard



A YOUNG, DYNAMIC POPULATION

180,300 births
72,000 deaths

15‰ birth rate
(**12.2‰** for France)

Men's life expectancy
80.2 years (France: 78.8)

Women's life expectancy
85.5 years (France: 85)

Paris fertility rate:
2.01 children per woman,
(Dublin: 1.99, Brussels: 1.88,
London 1.73, Milan: 1.48, Barcelona:
1.34, Berlin: 1.35, Munich: 1.38)

(INSEE 1/16, Eurostat 11/15, data 2013)

55% OF THE PARIS REGION POPULATION IS UNDER 40

Age	Paris Region		France	
	Total	%/Total Paris Region	Total	%/Total France
0-24	3,883,908	32.7%	19,992,125	30.6%
25-39	2,654,187	22.3%	12,277,866	18.8%
40-64	3,786,592	31.8%	21,645,892	33.2%
65 and over	1,573,816	13.2%	11,325,360	17.4%
	11,898,503	100.0%	65,241,243	100.0%

Source: INSEE, 6/15 - data 2012

A WELCOMING, MULTICULTURAL POPULATION

12.9% of the population is foreign,
i.e. **1.5 million** people

(INSEE, 2/16, data 2012)

46.1% come from Africa (**706,520**)

32% come from Europe (**490,879**)

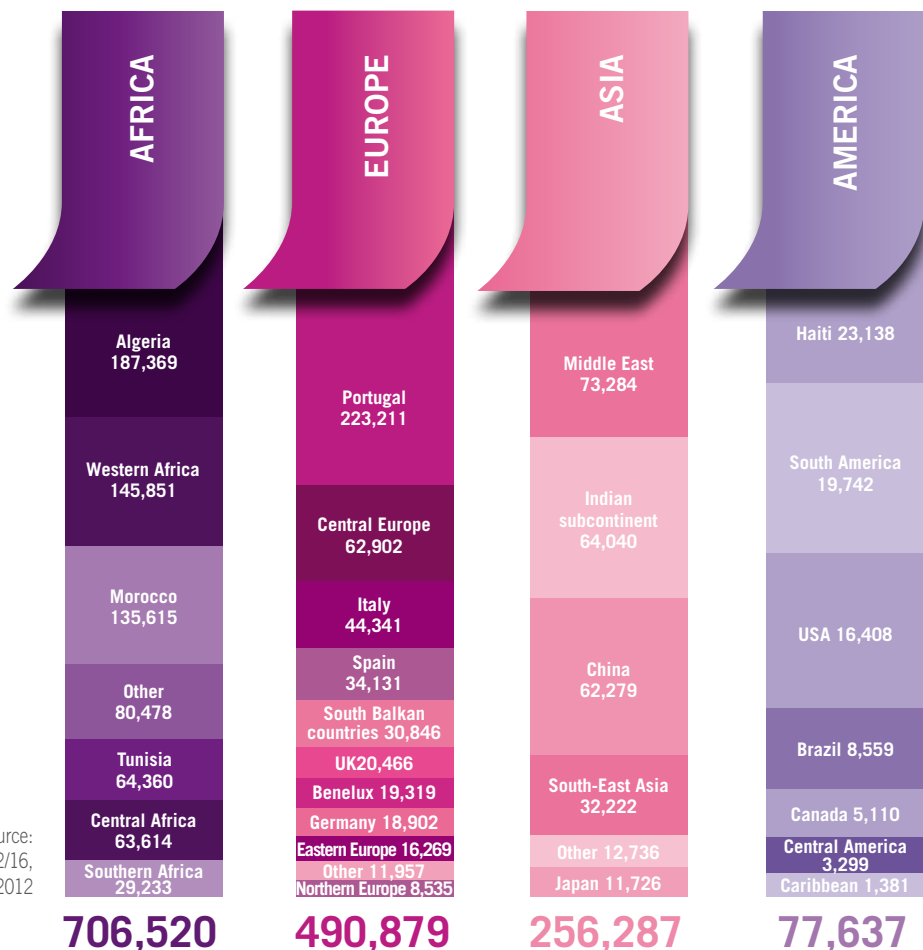
16.7% come from Asia (**256,287**)

5.1% come from America (**77,637**)

0.1% come from Oceania (**2,000**)

(INSEE, 2/16, data 2012)

Source: INSEE, 2/16, data 2012





La Sorbonne © Fotolia / Danielle Bonardelle



Europe's largest pool of students and PhD students

▶ **FROM KINDERGARTEN (2-6 YEARS) TO HIGH SCHOOL (15-18 YEARS)**, an extensive selection of international schools and courses open to foreign and French pupils.

130 INTERNATIONAL SECTIONS in 16 different languages, with the opportunity to take the international option of the baccalaureate (OIB)
62,000 students in European sections

British	36	Chinese	13	Japanese	5	Norwegian	3
German	14	Spanish	7	Polish	5	Swedish	3
Portuguese	11	Italian	7	Danish	3	Brazilian	1
American	11	Arab	7	Dutch	3	Russian	1

▶ **A HIGHLY-EDUCATED REGION WITH MANY GRADUATES**
38.2% of the adult population holds at least a bachelor's degree (2012)

646,000 students (**24.1%** of France's student population and **40%** of Frances' PhD students)
16 universities
61 "Grandes Ecoles" (Elite Schools) and engineering schools

▶ **In university**
 ➔ **369,000 students**

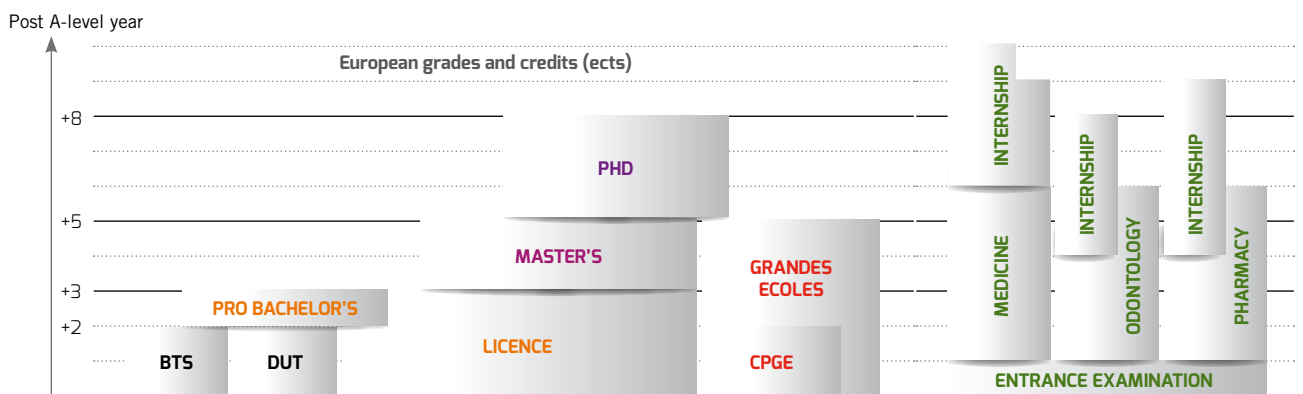
- Bachelor's degree: 207,500
- Master's degree: 141,000
- PhD: 21,000

▶ **In other higher education institutions**
 ➔ **277,000 students**

- Advanced Technician sections: 45,000
- Business schools: 43,000
- Engineering schools: 34,000
- Preparatory classes to "Grandes Ecoles": 26,000
- Other establishments (including "Grandes Ecoles": 130,000)

(Ministry of Higher Education and Research, RERS 2015, data 2014-15)

THE FRENCH EDUCATIONAL SYSTEM



A-levels

Source: MESR (French Ministry of Higher Education and Research)

BTS: Technical sections - DUT: University Diploma of Technology - "Grandes Ecoles": Engineering & Business schools - CPGE: class which prepares students to enter the "Grandes Ecoles"



AN ATTRACTIVE REGION FOR FOREIGN TALENT

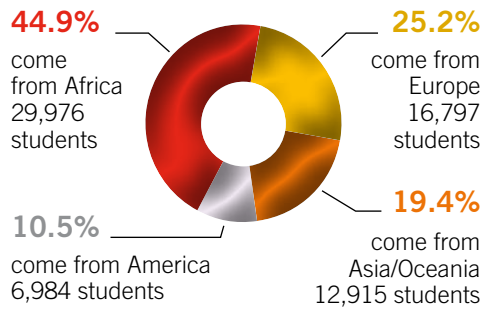
Paris top world city for studying (QS Best Student Cities, 2016)

In the Paris Region, **1** out of **5** university students is foreign (**18.1%**)

67,000 foreign students, i.e. **30.5%** of all students in French universities

9,022 foreign students in PhD, i.e. **43.3%** of students in PhD

FOREIGN STUDENTS IN THE PARIS REGION

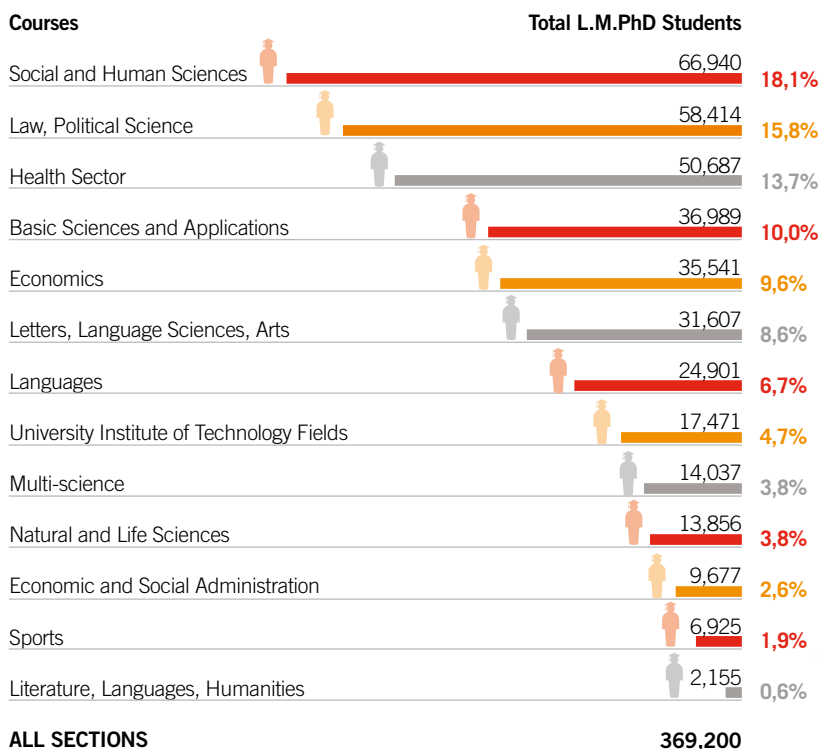


Source: Ministry of Higher Education and Research, 2014-2015

Research and higher education clusters

Stakeholders in higher education and research come together to discuss and to unite their diversity and their strengths so as to serve their shared common goals; they work out of **11 clusters**: Hesam University, Paris Sciences et Lettres Research University, Sorbonne Paris Cité Recherche Enseignement Supérieur, Sorbonne Universities, Paris Est University, Paris Lumières University, Paris Saclay University, Paris Seine University, Campus Condorcet - Paris-Aubervilliers, Cité des Humanités et des Sciences Sociales, Institut Polytechnique Grand Paris, ParisTech.

Breakdown of the students in Paris Region universities in 2014-2015, by sector and LMD courses



Source: Ministry of Higher Education and Research, 2015

COURSES WITH A WORLDWIDE REPUTATION

Business schools & management training programs

Financial Times, 2015/2016 Rankings

- **Global MBA:**
 - › INSEAD world leader ahead of Harvard Business School and London Business School, and HEC Paris n°15
- **European Business Schools:**
 - › 2 of the 3 best European Business Schools are from the Paris Region: HEC Paris and INSEAD
- **Master in Management:**
 - › 4 schools in the World Top 10: HEC Paris (2), Essec Business School (3), CEMS (4), ESCP Europe (7)
- **Executive MBA:**
 - › 4 MBAs in the World Top 20: Tsinghua University/INSEAD (1), HEC/LSE/NYU (3), INSEAD (7), ESCP Europe (13)

Universities

- **Times Higher Education World University Ranking:**
 - › 5 higher education institutions in the Top 200: Ecole Polytechnique, Ecole Normale Supérieure, Pierre and Marie Curie University, Paris-Sud University, Paris Diderot University
- **Academic Ranking of World Universities:**
 - › 3 higher education institutions in the Top 100: Pierre and Marie Curie University, Paris Sud University, Ecole Normale Supérieure



Mathematics: 2 universities in the top 10 ARWU: Pierre and Marie Curie University, Paris Sud University

Physics: 2 universities in the top 30 ARWU: Paris Sud University, Pierre and Marie Curie University



© Getty Images - © FOTOLIA



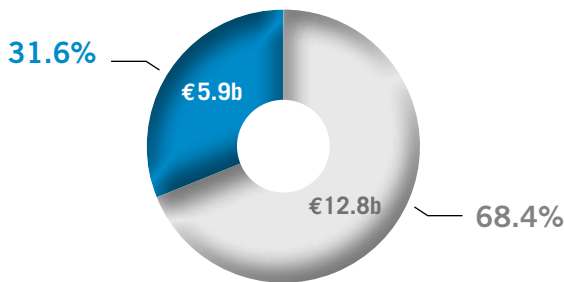
**155,000 people
involved in research**
(including 105,000 researchers)



PARIS REGION LEADING EUROPE IN R&D (2013)



**PARIS REGION
R&D EXPENDITURE: €18.7b**
6.8% OF EU 28 - 39.3% of France

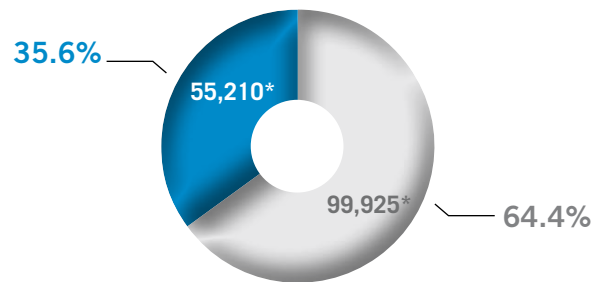


■ Private companies
■ Public administrations

Source: Ministry of Higher Education and Research, Eurostat, data 2013



**PARIS REGION
R&D WORKFORCE*: 155,135**
5.7% of EU 28 - 37.1% of France



■ Private companies
■ Public administrations

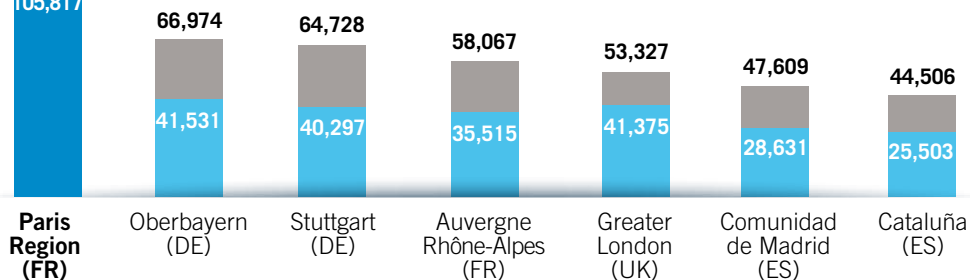
* In Full-Time Equivalent
Source: Ministry of Higher Education and Research, Eurostat, data 2013

155,135



Paris Region (FR)

**PARIS REGION
EUROPEAN LEADER FOR R&D WORKERS
AND RESEARCHERS**



■ Total R&D workforce ■ Researchers

Source: Eurostat, 12/15, Ministry of Higher Education and Research, France - data 2013



▶ THE PARIS REGION'S EXCELLENCE IS INTERNATIONALLY RENOWNED

- 31** Nobel Prizes
- 11** Fields Medals
- 5,176** foreign researchers in the Paris Region, i.e.
- 55.5%** of foreign researchers in France
- 18,300** scientific publications (OST, 2015, data 2013), i.e.
- 35.4%** of scientific publications in France
- 7,385** patents filed (INPI, data 2014)

European leader for:

Worldwide scientific publications (all disciplines)

Worldwide scientific publications in mathematics, engineering sciences, universe sciences, physics, chemistry, fundamental biology

7.1% of world scientific publications in mathematics in EU28 and **3.8%** worldwide (OST, data 2013)

N° 2 in Europe for worldwide scientific publications in medical research, applied biology-ecology, human sciences, social sciences (OST, data 2013)

European leader for European patent applications by the inventor - all fields in 2012: **2,940**, i.e. **34%** of European patents in France (OST, 2015, data 2012)



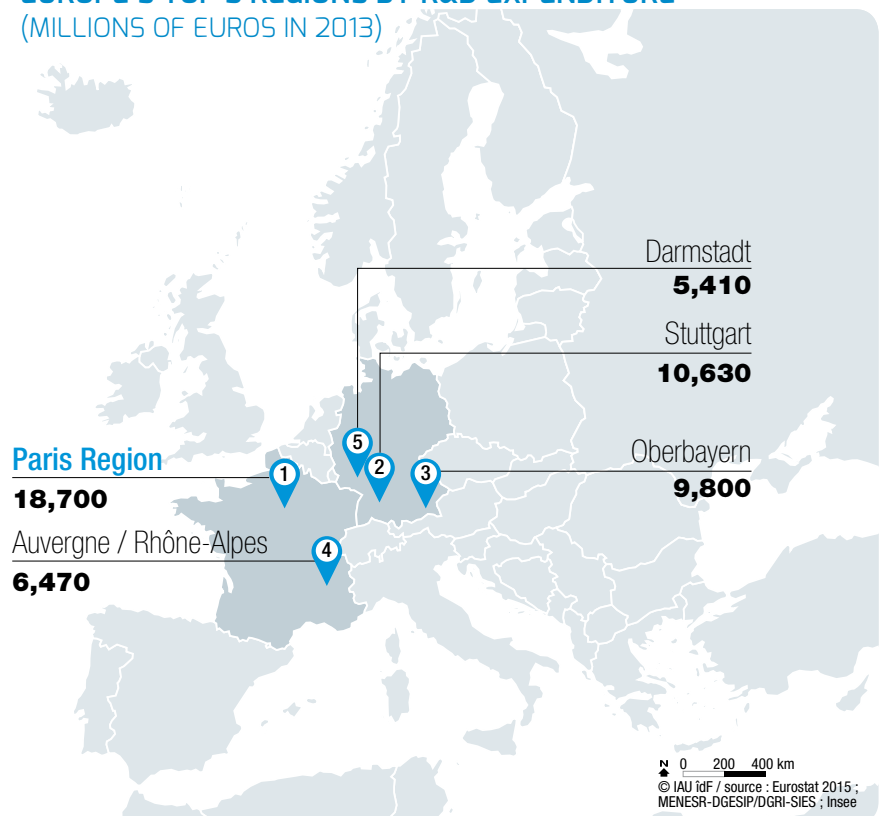
Futur en Seine © Paris Region Entreprises / Frédéric JOLY

THE N° 1 EUROPEAN REGION FOR RESEARCH & DEVELOPMENT EXPENDITURE



© Paris Region Entreprises / Thierry Ardouin / Tendance Floue

EUROPE'S TOP 5 REGIONS BY R&D EXPENDITURE (MILLIONS OF EUROS IN 2013)





PARIS REGION COMPETITIVENESS CLUSTERS

9 competitiveness clusters bring together businesses, research centres and training institutions to develop synergies and stimulate the emergence of collaborative and, above all, innovative projects.

Nearly 4,000 members including: **3,230** companies and over **500** labs and teaching institutions
2,046 projects
€7.7b of total funding

Cluster name	Field of competence	SMEs + ETI	Major groups	Laboratories and teaching institutions	Total members (incl. Public local authorities and financing members)	Projects funded since the cluster was founded	Total funding (€ million)
 advancity The Smart Metropolis Hub	Sustainable City and mobility	184	10	31	260	152	446
 ASTech Paris Region	Business aviation, space transportation, engine and equipment	159	44	46	277	60	266
 cap-digital Paris Region	Competitiveness and digital transformation	913	45	81	1,064	638	1,466
 Cosmetic Valley	Perfume, cosmetics	409	2	97	508	170	250
 Elastopole Parisian industrial cluster of polymers	Rubber and polymer industry	76	16	26	137	54	195
 Finance Innovation Parisian cluster of financial services	Financial services	154	125	18	300	9	11
 medicen Innovation for health	Innovation for health	177	16	29	224	257	1,040
 mov'eo Imagine mobility	Mobility & Automotive	211	42	48	341	196	1,490
 Systematic Paris Region Digital Ecosystem	Software and Digital	500	150	140	830	510	2,600
TOTAL		2,783	450	516	3,941	2,046	7,764

Source: Advancity, ASTech, Cap Digital, Cosmetic Valley, Elastopole, Finance Innovation, Medicen, Mov'eo, Systematic



Paris La Défense business district © Fotolia



Europe's leading economic region

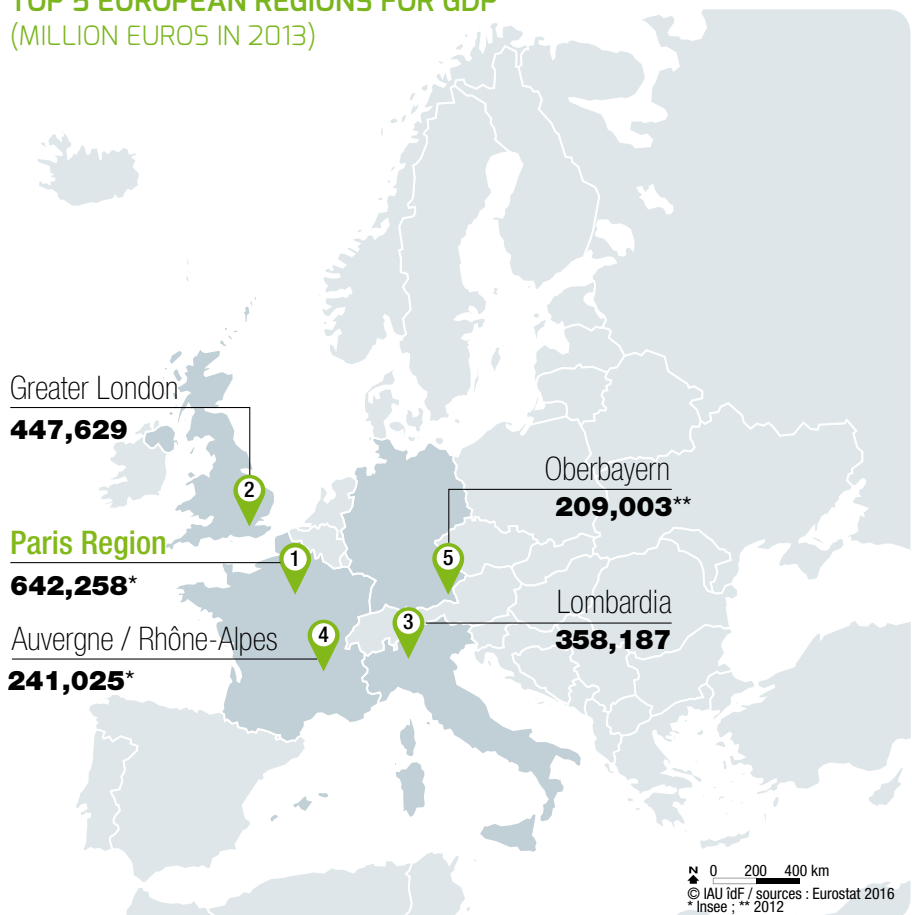


EUROPE'S TOP GROSS DOMESTIC PRODUCT

The Paris Region's GDP is equivalent to that of the Netherlands, and higher than that of Turkey and Switzerland.

GDP **€642 billion**
30.9% of France's GDP
4.6% of EU28 GDP
 GDP per capita: **€53,617**
 GDP per job: **€105,287**
 (INSEE, Eurostat, 2013)

TOP 5 EUROPEAN REGIONS FOR GDP (MILLION EUROS IN 2013)



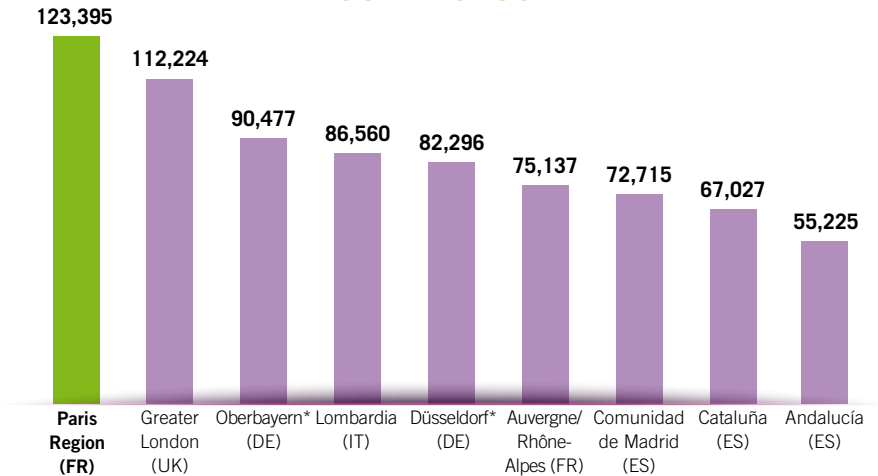
Louis Vuitton Foundation - Frank Gehry © Florence Humbert

A MAJOR BUSINESS HUB IN EUROPE

944,034 companies
1,048,252 sites
141,722 business creations
 (INSEE, 2014)

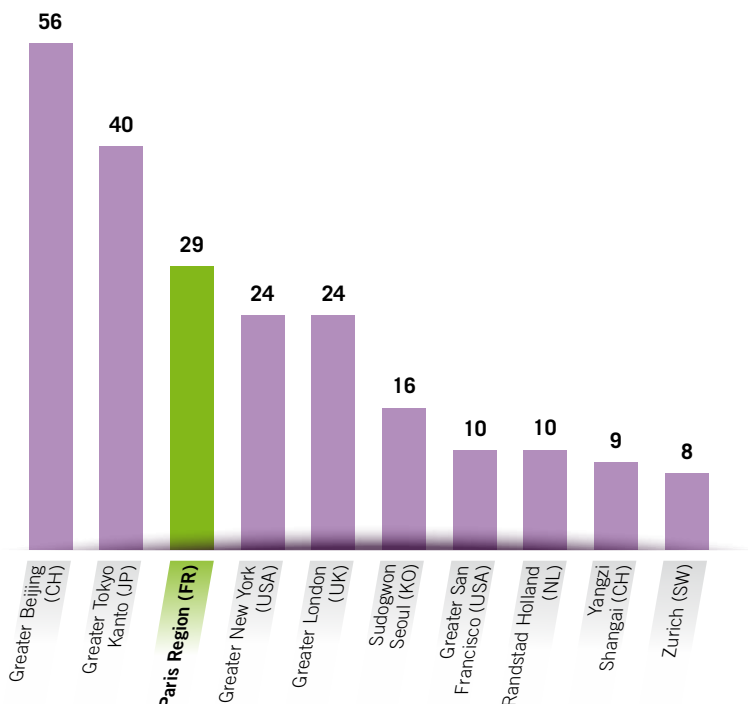
The Paris Region's deep-rooted industrial tradition can be seen in its dense fabric of SMEs/SMLs and its wide range of activities. It brings together a substantial share of technology companies (major groups, SMEs, start-up companies), world-class competitiveness clusters and one of Europe's largest concentrations of science and technology.

EUROPE'S LEADING REGION FOR LABOUR PRODUCTIVITY



Apparent Labour Productivity
 Source: Eurostat, GDP in pps 2013, *2012 divided by total number employed (2013),
 PRE estimates - Greater London = Inner + Outer London

PARIS REGION N° 1 IN EUROPE AND N° 3 WORLDWIDE FOR HOSTING THE WORLD'S TOP 500 CORPORATE HEADQUARTERS



Source: Fortune Magazine, Global 500, July 2015 - Ranking by metropolitan regions.

TOP 10 CORPORATE HEADQUARTERS IN THE PARIS REGION - FORTUNE GLOBAL 500

Company	Revenues in € Million	Total workforce
Total	195,134	100,307
AXA	148,338	96,279
BNP Paribas	114,432	179,603
Societe Generale	108,817	153,836
Credit Agricole	97,741	72,567
Carrefour	93,176	381,227
ENGIE	91,184	152,882
Électricité de France	88,971	148,024
PSA Peugeot Citroën	65,448	189,786
Groupe BPCE	63,492	108,565

Source: Fortune Magazine, Global 500, July 2015 - Exchange rate used: \$1 = €0.920367



EUROPE'S N° 2 REGION FOR THE ESTABLISHMENT OF MAJOR FOREIGN GROUPS

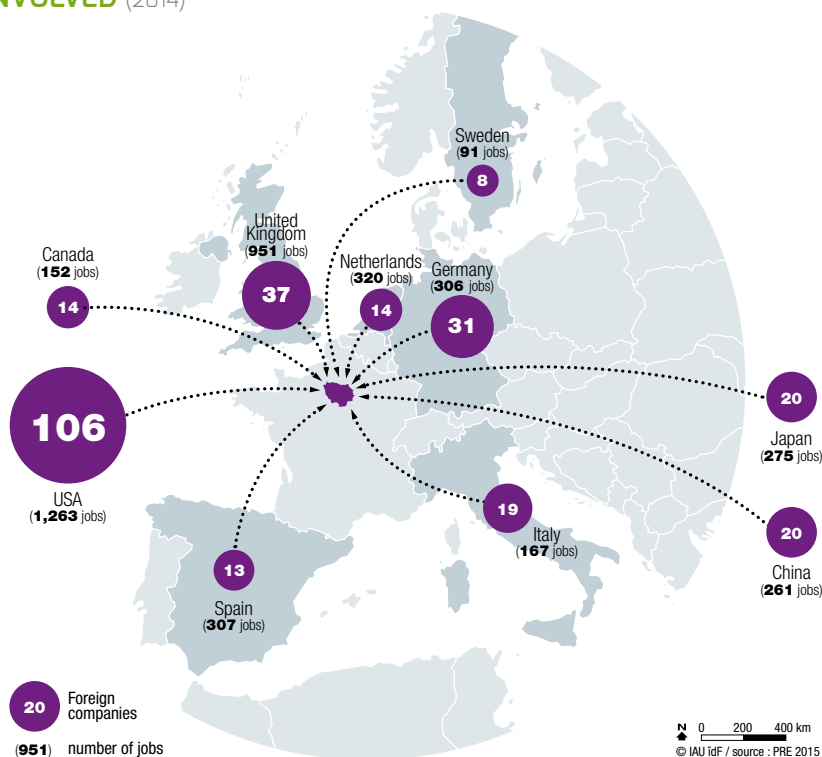
13,000 foreign companies
27% of foreign companies established in the country
600,000 jobs

IN 2014

368 foreign companies coming from **40** countries and creating **5,032** jobs, including:

- **172** coming from Europe (**2,802** jobs)
- **122** coming from America (**1,431** jobs)
- **65** coming from Asia (**763** jobs)

FOREIGN DIRECT INVESTMENT: THE MAIN COUNTRIES INVOLVED (2014)



TOP 10 MAJOR PARIS REGION COMPANIES DEPENDENT ON FOREIGN GROUPS

(BASED ON SALARIED WORKFORCE)



Country	Company	Business sector	Company's salaried workforce range
USA	Euro Disney Associés SCA	Amusement and theme parks	10,000 to 14,999
USA	CIE IBM France	Information systems and software consulting	2,000 to 4,999
France	Generali VIE	Reinsurance	2,000 to 4,999
USA	Accenture	Information systems and software consulting	2,000 to 4,999
Canada	CGI France	Consulting, Integration and Outsourcing	2,000 to 4,999
Sweden	Securitas France SARL	Private security	2,000 to 4,999
France	SAIPEM	Construction of maritime and riverside works	1,000 to 1,999
China	Club Méditerranée	Vacation resorts	1,000 to 1,999
USA	Pfizer	Pharmaceutical wholesale trade	1,000 to 1,999



LEADING GATEWAY TO EUROPE'S IMPORT/ EXPORT MARKET (2014)

Imports: €129b

26% of France's imports

Main imports

Automotive manufacturing products

12%, €14.9b

Natural hydrocarbons

10%, €12.9b

Telephones and communication
equipment 6%, €7.4b

Exports: €77b

18% of France's exports

Main exports

Space and aeronautics manufacturing
products 10%, €7.7b

Automotive manufacturing products

10%, €7.6b

Pharmaceutical products 8%, €5.8b

(French Customs, 2014)



© Hubstart Paris® / Sébastien Le Clézio

THE PARIS REGION'S LEADING BUSINESS PARTNERS (2014)

Imports			Exports		
Country	Value (€ billion)	%	Country	Value (€ billion)	%
China	18.1	14	Germany	8.4	11
Germany	16.9	13	United States	7.7	10
Belgium	15.1	12	Italy	5.2	7
United States	8.7	7	United Kingdom	5.2	7
Italy	8.1	6	Spain	4.9	6
Spain	7.5	6	Belgium	4.5	6
United Kingdom	5.5	4	Switzerland	4.3	6
Netherlands	5.01	4	China	2.8	4
Switzerland	3.6	3	Netherlands	2.07	3
Japan	2.9	2	Hong Kong	1.7	2

Source: French Customs, 2014



A multi-specialised region

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KEY SECTORS

Aeronautics, Space, Defence Air Transportation

Dassault Aviation, Airbus Group, Safran, Thales Group...
Air France-KLM Group, Aéroports de Paris...

Fintech and Banking

BNP Paribas, Crédit Agricole Group, BPCE Group, La Banque Postale, Société Générale, CM-CIC Group...

Automotive, Transport, Mobility

PSA Peugeot Citroën, Renault, Faurecia, Valeo, RATP, SNCF, Transilien...

Digital IT

Alcatel-Lucent, Apple, Bouygues, Free, Google, Horiba, Huawei, Microsoft, Motorola, Numericable-SFR, Orange, Safran-Sagem, SAP, Siemens, Thales, Vivendi, ZTE...

M.I.C.E.*

Comexposium, Reed Midem, Viparis...
Disneyland® Paris...

Fashion, Design, Luxury Goods

Cartier, Chanel, Hermès, Christian Louboutin, Kering (Gucci, Yves Saint-Laurent), LVMH (Louis Vuitton, Christian Dior, Guerlain...), L'Oréal...

Business Services

Accenture, Cap Gemini, Ernst and Young, Gide Loyrette Nouel...

Food Industry

Danone, Finatis, Kraft Foods, Lactalis, Nestlé, Pernod Ricard...

Life Sciences

AstraZeneca, Bristol-Myers Squibb, GlaxoSmithKline, Guerbet, Lilly, Pfizer, Roche, Sanofi-Aventis, Novartis...

Logistics

DHL, FedEx, Geodis, RATP, SNCF Fret...

Cleantech, Energy

Air Liquide, Areva, EDF, ENGIE, Schneider Electric, Veolia...

Hotels, Catering

Accor, Club Med, Elior Group, Louvre Hotels, Lucien Barrière Group, Marriott, Pierre et Vacances & Center Parcs Group, Sodexo, ...

* M.I.C.E.: Meetings, Incentives, Conventions, Exhibitions
Source: Paris Region Entreprises, 2016



Europe's largest employment pool

© Fotolia

A TALENTED WORKFORCE

6.1 million jobs, **23%** of jobs in France, **35%** of French executives

THE PARIS REGION'S POPULATION BY SOCIO-PROFESSIONAL CATEGORY

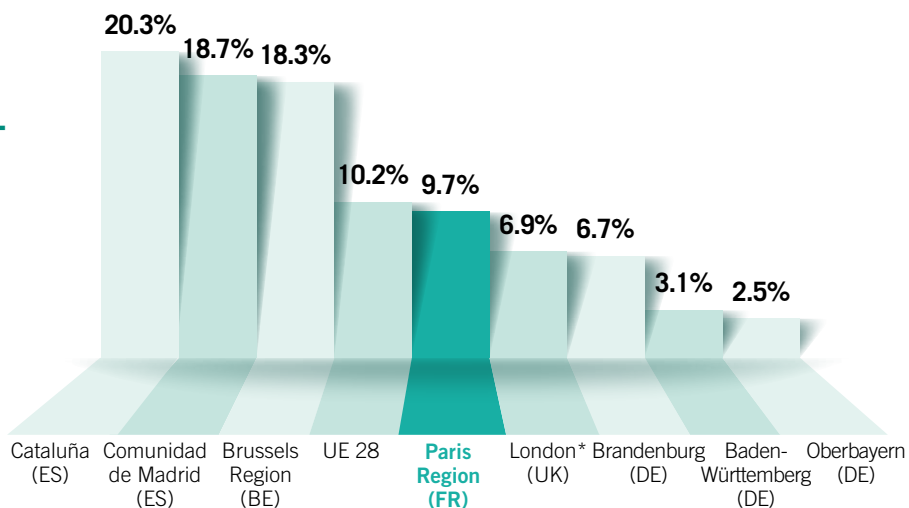
White-collar workers	1,635,598	27%
Executives, higher intellectual professions	1,623,482	26.8%
Intermediate professions	1,562,905	25.8%
Blue-collar workers	872,319	14.4%
Craftspeople, retailers, business leaders	272,599	4.5%
Other	84,809	1.4%
Farmers	6,058	0.1%
Total active population 15-64 years old	6,057,770	100%



© Hubstart Paris® / Sébastien Le Clézio

Source: INSEE 1/16, data 2012 - Total population 15-64 years

A RELATIVELY LOW UNEMPLOYMENT RATE



* Inner + Outer London

Source: Eurostat 2014 (panel of regions)



BREAKDOWN OF BUSINESSES AND JOBS BY BUSINESS SECTORS IN THE PARIS REGION

Business sector	Sites	Jobs
Trade; automotive vehicles and motorcycles	195,530	705,331
Public administration	6,699	512,194
Administrative services and support activities	110,116	407,052
Education	48,230	398,951
Transportation and storage	43,023	367,589
Legal, accounting, management, architecture, engineering, technical testing and analysis	195,994	366,666
Financial and insurance activities	52,071	327,654
Accommodation and food	54,990	284,439
Construction	110,531	284,418
Activities for human health	77,654	273,196
Medical and social accommodation and social work without accommodation	11,516	211,060
Computer and information services	46,468	193,701
Other service activities	60,667	139,065
Publishing, audiovisual and broadcasting	29,037	125,665
Arts, entertainment and recreation	81,287	95,640
Other professional, scientific and technical	51,764	83,560
Manufacture of transport equipment	446	76,586
Real-estate activities	81,396	76,547
Scientific research and development	2,804	60,928
Manufacture of food products, beverages and tobacco products	7,235	49,273
Electricity, gas, steam and air-conditioning supply	3,157	45,192
Telecommunications	2,523	45,163
Manufacture of computer, electronic and optical products	1,018	42,988
Other manufacturing: repair and installation of machinery and equipment	10,308	41,926
Production and distribution of water: sewage, waste management and remediation activities	2,175	39,264
Metallurgy and metal products manufacturing, except machinery and equipment	2,499	29,186
Chemical industry	792	25,826
Manufacture of rubber and plastic products and other non-metallic mineral products	1,635	19,148
Pharmaceutical industry	189	18,314
Manufacture of textiles, clothing industries, leather and footwear industry	6,288	18,094
Manufacture of machinery and NEC equipment	1,015	17,980
Woodworking, paper and printing industries	6,860	17,795
Manufacture of electrical equipment	649	14,217
Agriculture, forestry and fishing	7,129	5,176
Extra-territorial organizations	255	3,647
Coking and refining	26	1,702
Mining and quarrying	303	1,663
Total	1,314,279	5,426,796

Source: INSEE 2015, data 12/31/2014



Tramway ligne T3 © RATP / Eric Touzé

→ Connected to Europe and the world

▶ THE PARIS REGION, GATEWAY TO EUROPE AND THE WORLD
500 million consumers within 2 hours by plane

By plane (ADP, 2015)

3 international airports
95.4 million passengers &
700,452 flights

Paris Charles de Gaulle
N° 2 in Europe for passenger traffic
• **65.7 million** passengers
• **469,338** flights

Paris-Orly
• **29.6 million** passengers
• **231,114** flights

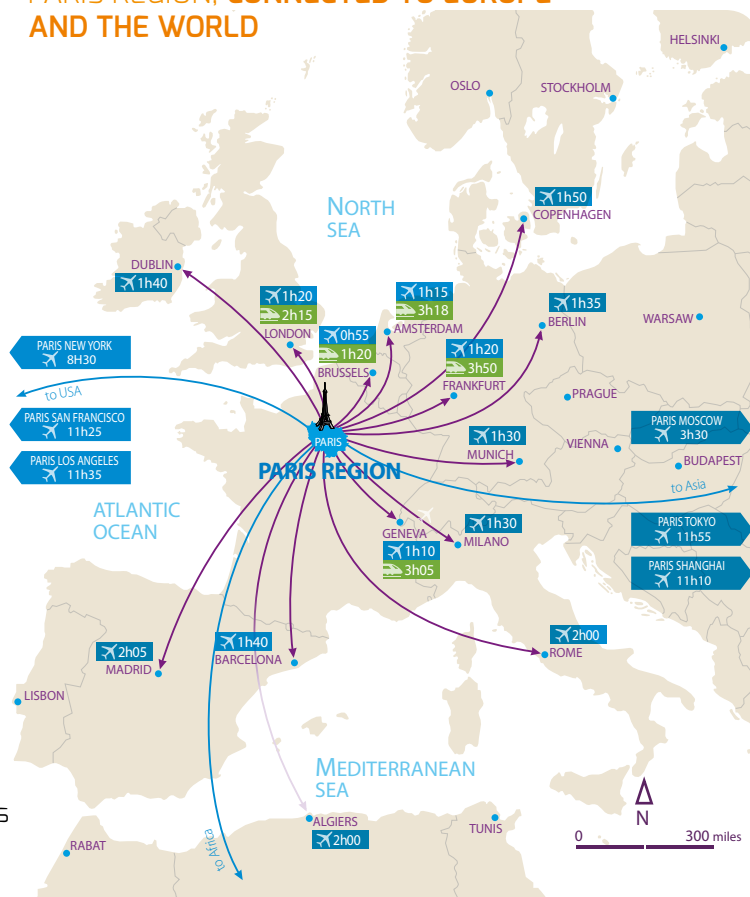
Le Bourget
Europe's leading business airport
• **55,519** flights

10 airfields and 1 heliport

By train (SNCF, 2014 and STIF)

10 main stations, including **7** TGV (high-speed train) stations
2,345 trains and
1,038,500 passengers per day
5 railway stations have traffic that exceeds **100,000** travellers daily
19 million TGV passengers travelling from Paris to the main European destinations
1,800 km of railway tracks

PARIS REGION, CONNECTED TO EUROPE AND THE WORLD



© Paris Region Entreprises



ONE OF THE BEST AND LARGEST PUBLIC TRANSPORT SYSTEMS IN THE WORLD

Shared transport

Velib (JC Decaux / Velib Mairie de Paris 2014/15)

23,600 bikes

1,751 stations within Paris and **30** municipalities bordering the capital

295,000 current subscribers

261 million rides since 2007

40 million Velib rentals per year

3,500 km of bike lanes

Autolib (2015)

3,300 vehicles in service

973 Autolib stations

82,000 active subscribers

100,000 Autolib rentals per week

12 million rides in Paris 4 years after launch

66 municipalities

Public transport (SNCF TRANSILIEN 2015)

10% of the national rail network

1,280 km of network

6,200 trains per day

At rush hour, more than **650** trains simultaneously

3.2 million passengers per working day

14 lines

381 Transiliennes stations

IN 2014, 4.2 BILLION TRIPS BY PUBLIC TRANSPORT IN THE PARIS REGION

Mode of transport	Lines	Trips (millions)
Underground	14	1,526
RER*	5	474
Transilien trains**	8	737
Tramways	8	223
Bus	1,442	1,328
Total	1,477	4,288

Source: Stif according to SNCF, RATP, Optile - * High-speed metro, ** Light rail

STILL LOOKING AHEAD WITH THE GRAND PARIS PROJECT, the largest urban project in Europe providing a new transport network

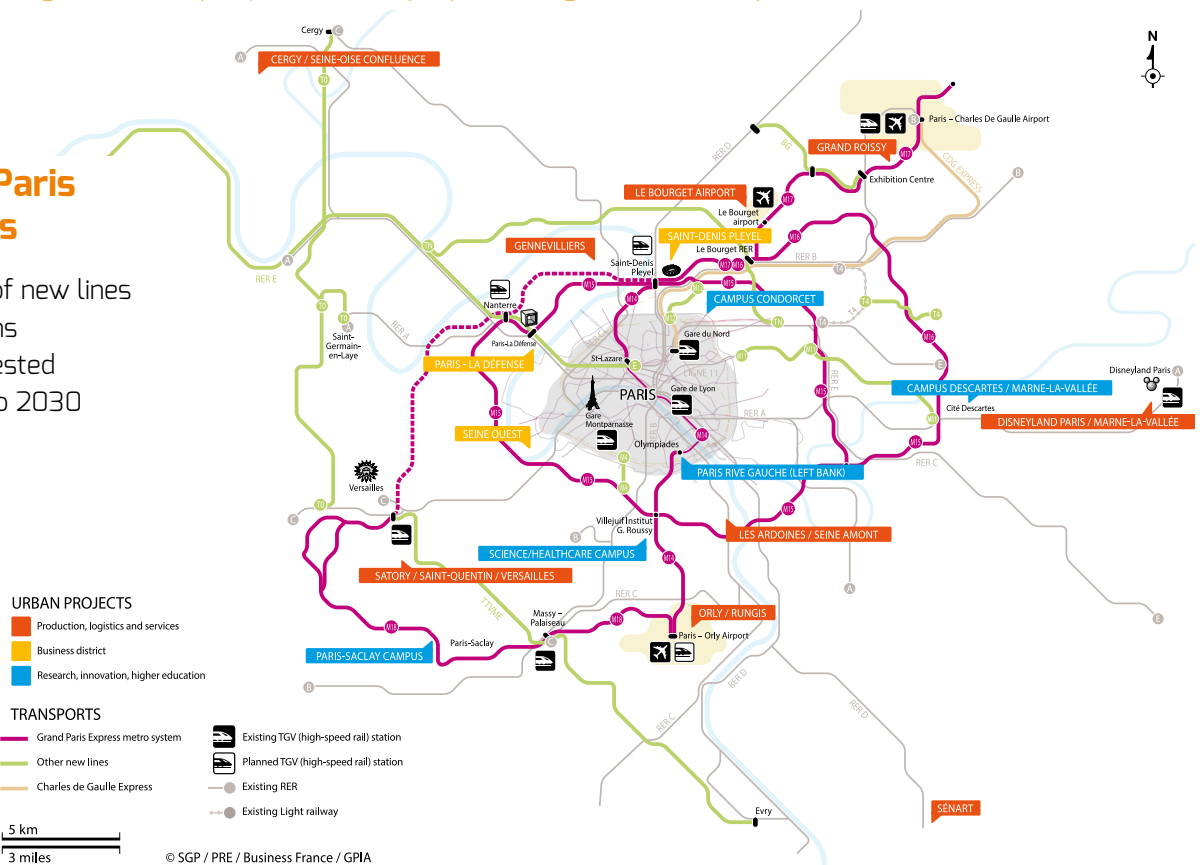
Grand Paris Express

200 km of new lines

72 stations

€27b invested

through to 2030





Barge on the Seine © Haropa / Agnès Janin



Exceptional transport infrastructure

▶ AN OUTSTANDING LOGISTICS INFRASTRUCTURE

Warehouses > 5,000 m²



Source: CBRE, BNP Paribas Real Estate

▶ A HIGHLY COMPETITIVE LOGISTICS HUB

Yearly rent per prime m² in warehouses over 5,000 m² (in €)

London (UK)	239
Oslo (NO)	143
Helsinki (FI)	129
Moscow (RU)	126
Birmingham (UK)	97
Amsterdam (NL)	90
Munich (DE)	79
Frankfurt (DE)	76
Hamburg (DE)	68
...	-
Paris Region (FR)	55

Source: European Logistics Market, Property Report, Q2 2015, BNP Paribas Real Estate

Road and waterway logistics

10,000 km of county roads
1,100 km of roads, including **497 km** of national roads and **613 km** of highways (SETRA, 2014)

French N° 1 river port and the **second across Europe**

500 km of navigable waterways

70 urban ports

6 container terminals (Haropa, 2015)

Freight

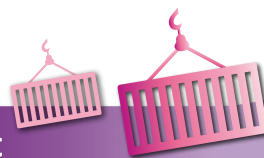
Air **2.2** million tonnes (ADP 2014)

Rail **23.6** billion tonne-kilometres carried (2012)

Waterway **20.5** million tonnes (Haropa, 2015)

Road **21.5** billion tonne-kilometres carried (SOes, TRM survey, 2014)

Container traffic

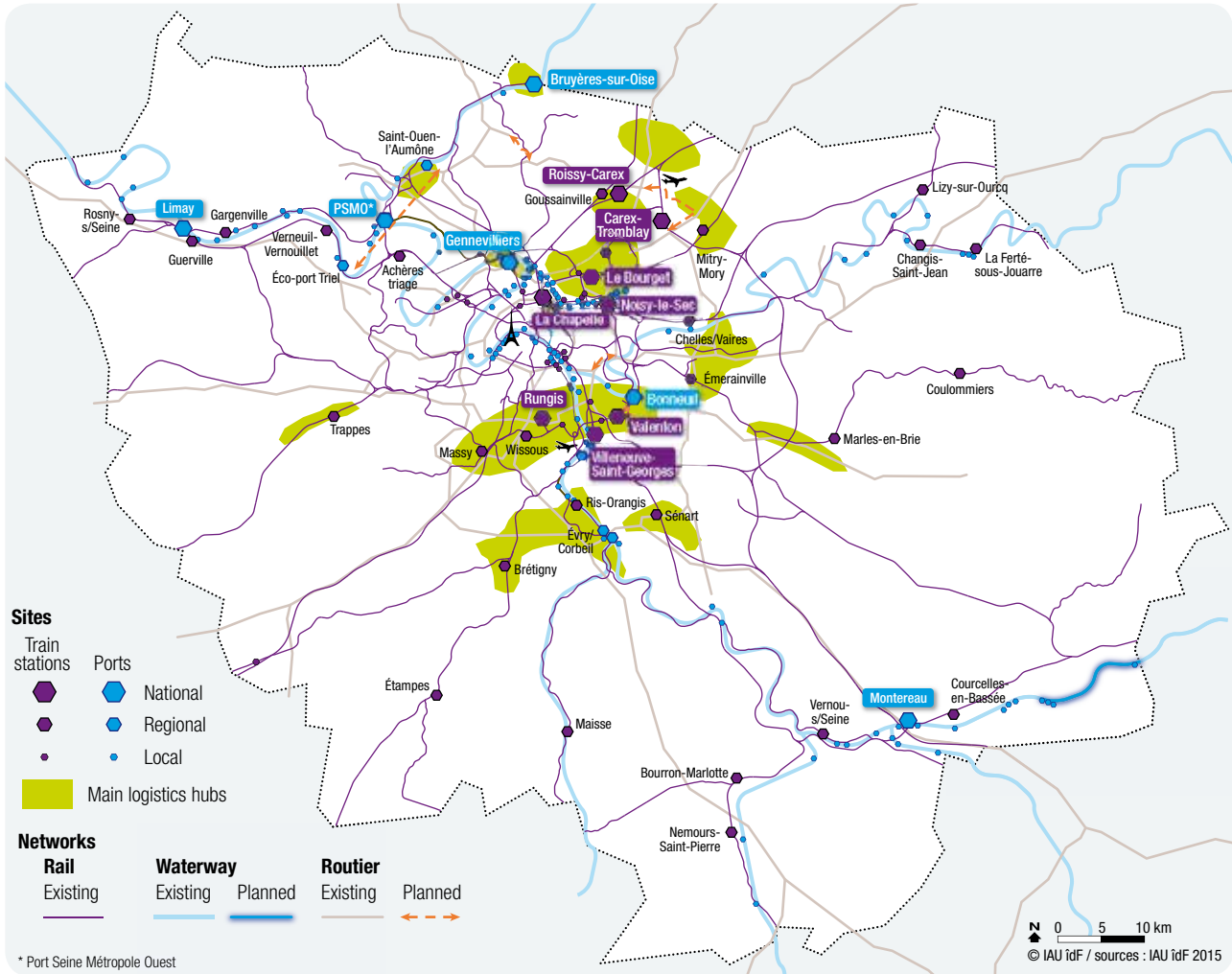


UP 65%
between
2008 and 2014 (TEU*)

* Twenty Equivalent Unit



INFRASTRUCTURE AND LOGISTICS SITES IN THE PARIS REGION



THE 6 MULTIMODAL PLATFORMS MANAGED BY HAROPA-PORTS DE PARIS PROVIDE EXTENSIVE CONNECTIONS TO TRANSPORT INFRASTRUCTURES

Multimodal platform	Waterway	Waterway & Maritime	Railway	Road	Public transport	Maritime	Oil Pipeline	Traffic (millions of tonnes)
Gennevilliers	x	x	x	x	x		x	3.5
Limay-Porcheville	x	x	x	x	x	x		1
Bonneuil-sur-Marne	x	x	x	x	x			0.9
Evry	x	x	x	x		x		0.38
Montereau-Fault-Yonne	x	x	x	x				0.25
Bruyères-sur-Oise	x	x	x	x				0.16

Source: Haropa - Ports de Paris, 2015, data 2014



La Halle Freyssinet - Project © Wilmotte & Associés



Europe's largest inventory of business real estate



OFFICE SPACE (ORIE AND CBRE Q4, 2015)

Surface area	52.6 million m² (ORIE)
Take up (2015)	2.2 million m² (CBRE)
Available now	3.9 million m² (CBRE)
Vacancy rate	6.9% (CBRE)
Future supply	1.6 million m² (CBRE)



BUSINESS PREMISES (CBRE Q4 2015)

Surface area	30 million m²
Take up	853,000 m²
Available now	2.6 million m²



HOUSING (INSEE 2012)

5.1 million housing units
70.9% flats (3.6 million)
27.5% houses (1.4 million)

PRIVATE HOUSING RENTS IN THE PARIS REGION

		Paris	Inner suburbs	Outer suburbs	Paris metropolitan area
Average surface area	in m ²	50	52	59	53
Average monthly rent	in €	1,126	863	805	950
	in €/m ²	22.3	16.5	13.7	17.9

Source: OLAP, 2015

TOP 10 OFFICE SPACE MARKETS BY OCCUPANCY COSTS (2014)

Rank 2014	Country	City	District	Occupation costs (€/m ² /year)
1	United Kingdom	London	West End	2,344
2	China	Hong Kong	Central Business District	1,636
3	USA	New York	Midtown	1,162
4	Brazil	Rio de Janeiro	Zona Sul	1,150
5	India	New Delhi	Connaught Place	1,064
6	Russia	Moscow	Central Business District	1,055
7	Japan	Tokyo	Central Business District	1,051
8	China	Beijing	Central Business District	926
9	Australia	Sydney	Central Business District	878
10	France	Paris	Central Business District	860

Source: Office Space Across the World 2015, Cushman and Wakefield



A MULTITUDE OF HOSTING VENUES

Around **1,250** business activity areas
(IAU Île-de-France)

98 co-working venues

41 shared offices

40 fablabs

(TechOnMap, La Fonderie)



Le Cargo © Studio Odile Decq

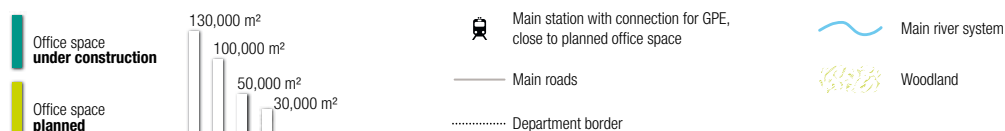
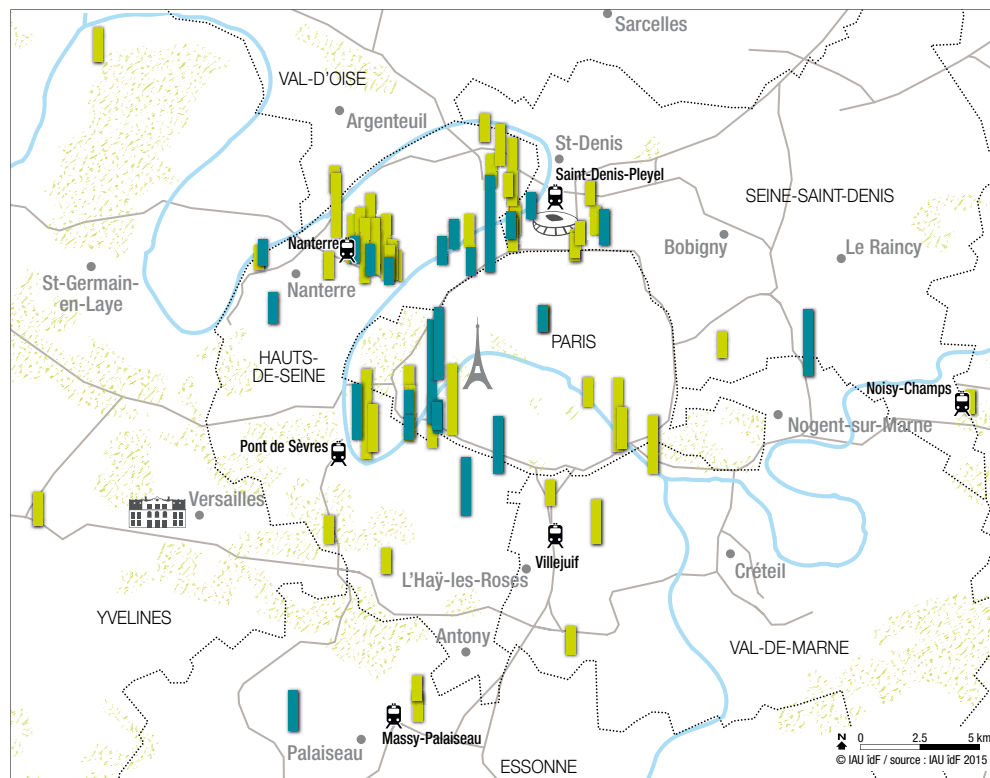
PARIS REGION, THE WORLD CAPITAL OF INCUBATORS

Around **100** business incubators (TechOnMap, La Fonderie).

Many new incubators are opening every month in the Paris Region, backed by public players and at the initiative of private investors (e.g. Partech Ventures).

In 2016, the Paris Region will be home to the biggest startup incubator in the world: **30,000 m²** of co-working and office spaces will be dedicated to host **1,000** startups, in La Halle Freyssinet (Paris 13th).

MAIN OFFICE SPACE OPERATIONS BY 2020 IN THE PARIS REGION WITH A SURFACE AREA EXCEEDING 30,000 M²





Salon SILMO Paris Nord VILLEPINTE © SILMO - All Rights Reserved



Europe's top tradeshow hosting region



AN OUTSTANDING WORLD-CLASS DESTINATION FOR ORGANISING TRADESHOWS

(CCI PARIS ÎLE-DE-FRANCE, data 2014)

Exhibition surface: **711,000 m²**

407 tradeshows, including **215** professional tradeshows

100,740 exhibiting companies, including **30,300** foreign companies (30%)

9.8 million visitors, including **635,600** foreigners (6.4%)

€4.4b in economic benefits

68,100 jobs generated by tradeshows

€20.8b turnover by exhibiting companies at tradeshows including **€9.4b** earned from foreign customers

6.3 million contracts at trade fairs

TOP 10 INTERNATIONAL TRADESHOWS HELD IN THE PARIS REGION (BY NUMBERS OF VISITORS AND EXHIBITING COMPANIES)

Tradeshow	Business sector	Visitors (1st visit)	Exhibiting companies	Year
Mondial de l'Automobile / Paris Motor Show	Transport, logistics, traffic and related equipment	1,253,513	240	2014
Salon International de l'Agriculture / Paris International Agricultural Show	Agriculture, horticulture, livestock farming, floristry, fishing and related equipment	653,150	971	2015
Foire internationale de Paris	Multi-sector tradeshows and trade fairs	542,183	2,177	2015
Salon international de l'Aéronautique et de l'Espace / International Paris Air Show	Defence, civil and military security	345,109	2,277	2013
Salon Nautique International de Paris / Paris Boat Show	Tourism, sports and leisure activities	222,228	720	2014
Japan expo	Tourism, sports and leisure activities	232,876	599	2013
Maison&Objet	Habitat, home improvement, office, decoration, gifts and crafts	167,862	4,929	2014
Paris Games Week	Tourism, sports and leisure activities	195,766	154	2015
Première Vision Pluriel (Première Vision, Expofil, Indigo, Mondamont, Cuir à Paris, Zoom by Fatex)	Textiles, clothing, shoes, leather goods, jewellery and fashion accessories	181,413	3,709	2014
SIMA, Mondial des Fournisseurs de l'Agriculture et de l'Elevage	Agriculture, horticulture, animal husbandry, floristry, fishing and related equipment	150,342	806	2013

Source: UNIMEV - OJS

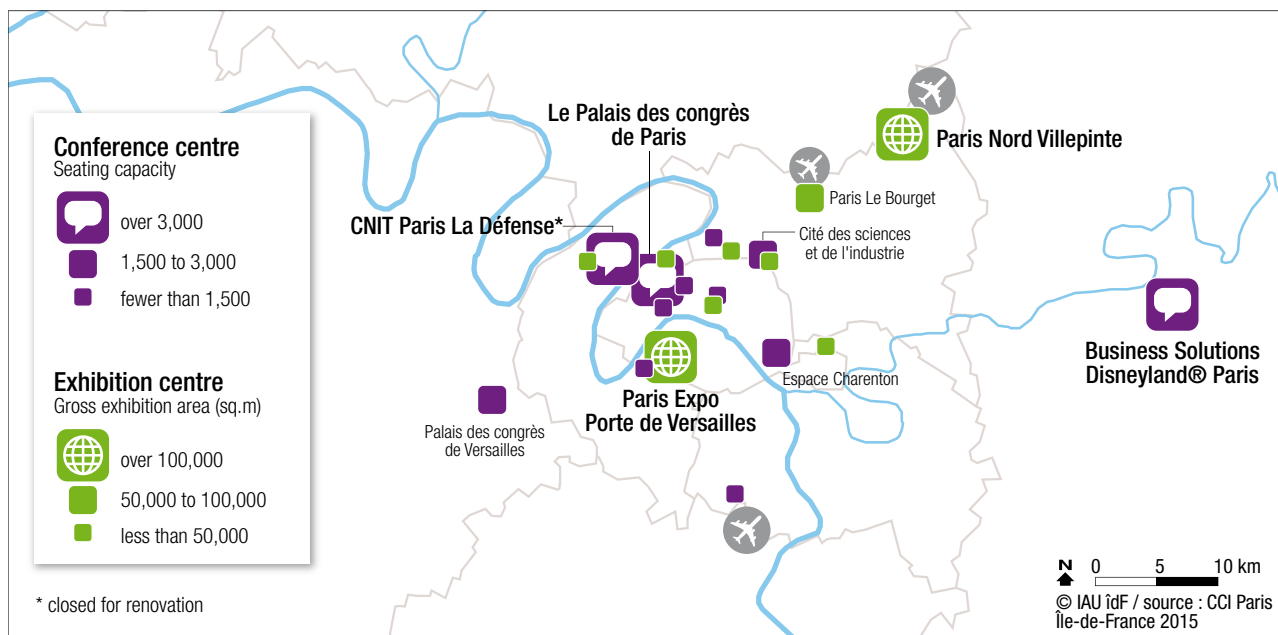


2016

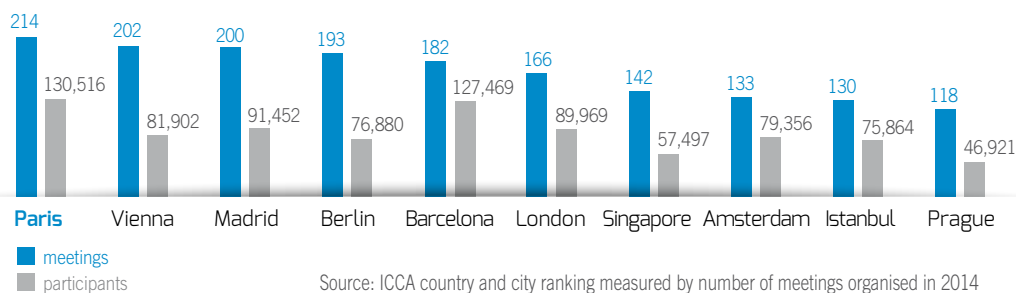
Paris Motor Show,
October 1st to 16th, 2016 at Paris Expo Porte de Versailles

SIAL: the world's largest food innovation exhibition,
October 16th to 20th, 2016 at Paris Nord Villepinte

CONFERENCE AND EXHIBITION CENTRES IN THE PARIS REGION (2015)



PARIS N° 1 CITY WORLDWIDE FOR HOSTING BUSINESS MEETINGS

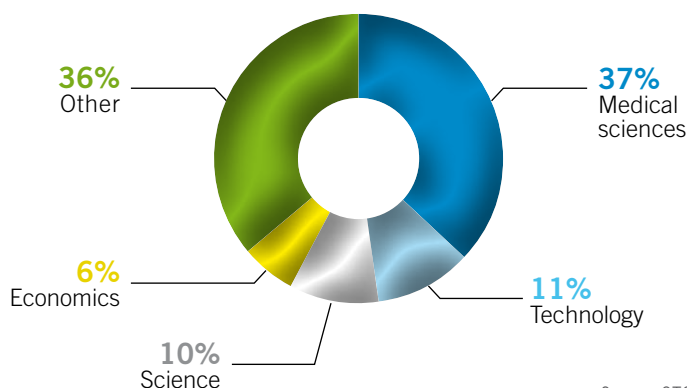


NEARLY 1,000 CONVENTIONS PER YEAR IN THE PARIS REGION

(OTCP, 2014)

976 conventions
687,200 participants
33% of foreign visitors (**227,100**)
€1.1b in economic benefits
19,000 jobs generated by conventions

BREAKDOWN OF CONVENTIONS BY BUSINESS SECTOR (2014)





Palace of Versailles © CRT / M. Prunevielle



The world's leading tourist destination



WORLD'S TOP TOURIST DESTINATION

45.9 million tourists, including **42%** foreigners (19.2 million)
€21b in economic benefits
84,340 businesses
516,000 jobs (8.6% of Paris Region)
 (CRT Paris Île-de-France, 2015, data 2014)



N° 1 WORLDWIDE IN HOTEL CAPACITY

150,661 rooms
170.8 million night stays, half the total night stays in France, including **90.5 million** for international tourists (53%)
2,363 listed hotels
37.4% are 3-star hotels (885)
18.5% are 4- or 5-star hotels (438)
8 luxury hotels
 (INSEE, CRT Paris Île-de-France, 2015, data 2014)

TOP MOST VISITED TOURIST SITES IN THE PARIS REGION

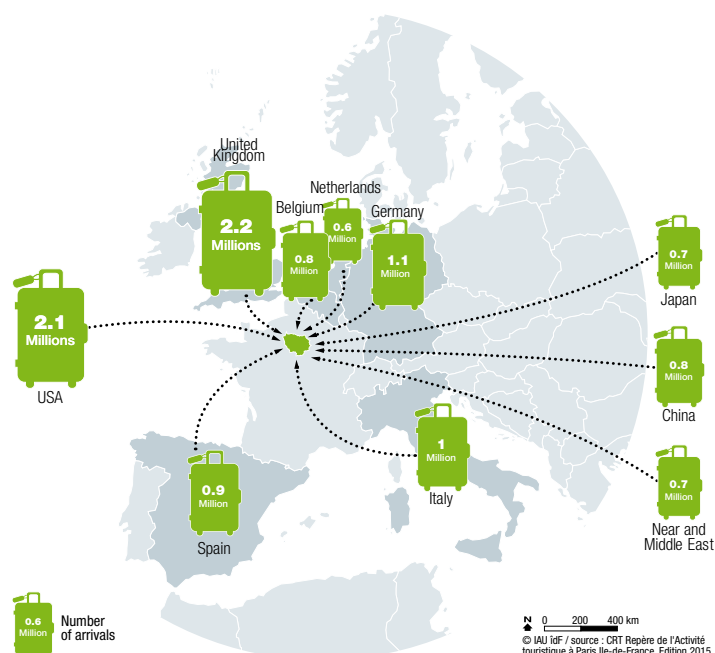
(MILLIONS OF VISITORS) (2014)

Notre-Dame de Paris*	14.3
Disneyland® Paris	14.2
Sacré-Cœur de Montmartre*	11.0
Louvre Museum	9.1
Palace of Versailles	7.7
Eiffel Tower	7.0
Orsay Museum	3.5
Pompidou Centre	3.4
Cité des Sciences et de l'Industrie	2.7
Notre-Dame de la Médaille miraculeuse Chapel*	2.0
Grand Palais	1.9
National Natural History Museum	1.9
Arc de Triomphe	1.7
Army Museum	1.5
Quai Branly Museum	1.5

* free admission, estimate

Source: CRT Paris Île-de-France, 2015, data 2014

PROVENANCE OF MAIN FOREIGN TOURISTS IN THE PARIS REGION (2014)





CULTURE (2015)

4,000 historical monuments
140 museums, including **3** of the world's most visited museums: the Louvre, Pompidou Centre, Orsay Museum
402 cinemas
355 theatres
5 opera houses
55 foreign cultural institutes (FICEP)
68.5 million visitors in the first **20** Parisian cultural sites
4.3 million visitors in the Top 10 exhibitions in the Paris Region
 (INSEE, CRT Paris Île-de-France, 2015, data 2014)

4 UNESCO SITES (2015)

- Palace of Versailles
- Paris, the Banks of the River Seine
- Fontainebleau Château and Park
- Medieval City of Provins

TOP CULTURAL EVENTS IN THE PARIS REGION (BY NUMBER OF VISITORS) (2014)

European Heritage Days*	More than 12 million visitors nationwide
Nuit Blanche*	Over 2 million
LGBT Pride Parade*	500,000
Techno Parade*	300,000
Solidays	175,000
Rock en Seine	120,000
Art Paris Air Fair	58,380

* free admission, estimate
 Source: CRT Paris Île-de-France, 2015 (data 2014)



Paris, the Banks of the River Seine © Paris Tourist Office / Sarah Sergent

A GREAT DENSITY OF SPORTS FACILITIES AND INFRASTRUCTURE (2015)

19,000 sports clubs
2.3 million Paris Region inhabitants hold a sports license
12 leisure resorts (**3,000** hectares)
5,500 tennis courts
420 swimming pools
420 equestrian centres
100 golf courses
 (IRDS 2015)

SOME OF THE MOST POPULAR SPORTS EVENTS (2015)

Paris Open, Roland-Garros (Tennis):
463,000 spectators

BNP Paribas Masters Paris (Tennis):
119,507 spectators

Prix de l'Arc de Triomphe (Horse race):
60,000 spectators

Marathon de Paris:
54,000 spectators

Alstom Open de France (Golf):
50,000 spectators

Meeting AREVA (Track & Field):
50,000 spectators

Paris Grand Slam Judo:
20,000 spectators

EURO 2016:
13 matches will be organised in the Paris Region
 (CRT Paris Île-de-France, IRDS, 2015, data 2014)

A GREEN REGION

21% cityscape, **28%** woodland
50% agricultural land and **1%** water
4 regional nature parks representing **18%** of the land area (218,000 ha)
25 Natura 2000 sites



SHOPPING (2015)

20 major department stores:
Galeries Lafayette, Printemps, Le Bon Marché, BHV...

153 shopping centres

(Panorama / tradedimensions, Le guide 2016 de la distribution, data 2015)

2 PARIS REGION SHOPPING CENTRES ARE AMONG EUROPE'S TOP 5 CENTRES WITH OVER 20 MILLION VISITORS EVERY YEAR

(ANNUAL FOOTFALL, IN MILLION VISITORS)

Les Quatre Temps (La Défense, Paris Region)	45.8
Westfield Stratford (London)	42
Forum des Halles (Paris Region)	37.4
Galeria Krakowska (Krakow)	35
La Part-Dieu (Lyon)	32.6

Source: Sites commerciaux n° 249, June 2015

The Quatre Temps shopping centre (La Défense), N° 1 French and European centre in annual footfall (2014)



Les Quatre Temps - La Défense © Christine Tarquis



© Paris Tourist Office / Amélie Dupond



GASTRONOMY (2015)

Rungis International Market, the world's leading fresh produce market

"Saveurs Paris Île-de-France" is a regional food brand created to highlight close to **600** products and **70** kinds of fruit and vegetables: Brie from Meaux, beer from the Vexin, honey and saffron from the Gâtinais, asparagus from Argenteuil, Belle de Fontenay potatoes, etc.

5,000 farms

12,500 specialists in the food trade and over

4,852 restaurants

109 starred restaurants, including **40%** of France's 3-star restaurants

(Cervia, Guide Michelin, Rungis)



Please do not hesitate to send in your comments and suggestions to improve this new edition: prkf@parisregionentreprises.org

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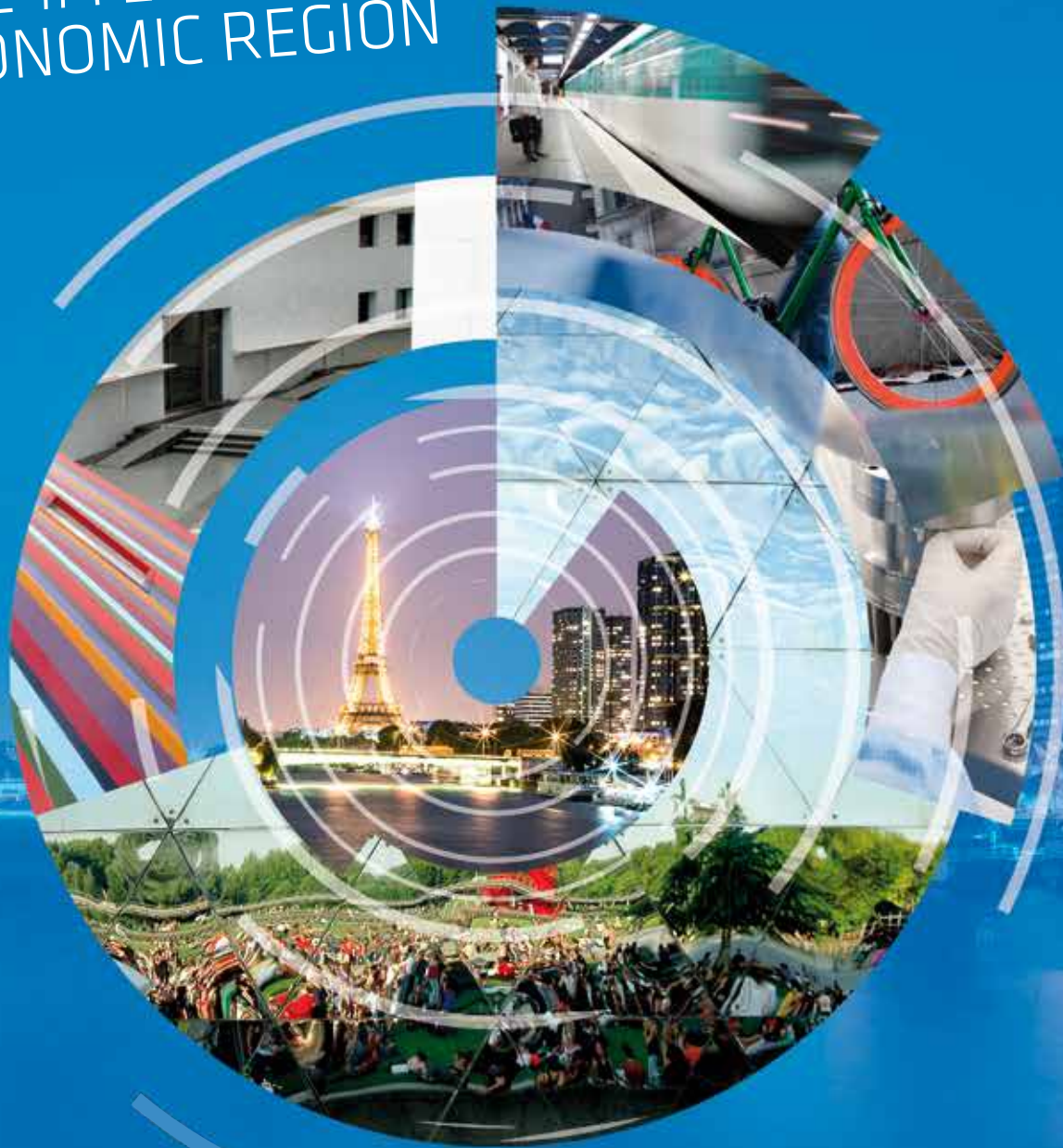
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